

Publications in Chemical Journals

	Title of the article	Journal
1	Add Hygiene to your smile.	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, August 1997 • Sugandh India, December 2010
2	Detergents that brighten up your laundry	<ul style="list-style-type: none"> • Soaps Detergents & Toiletries Review, November 1997 • Chemical Weekly, September 18, 2001
3	Colorants to appeal	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, April 1998 • Soaps, Detergents & Toiletries Review, April 2008 • Chemical Weekly, October 23, 2001
4	Deodorant Talc for long lasting freshness	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, September 1998 • Soaps, Detergents & Toiletries Review, Jan 2008
5	Inhibiting rancidity in Soaps and cosmetics	<ul style="list-style-type: none"> • Chemical Business, September 1999, • Chemical Weekly, October 16, 2001
6	Product Development - A perspective	<ul style="list-style-type: none"> • Chemical Business, October 1999, • Chemical Weekly, July 9, 2002 • Saket Industrial Digest, August 2003
7	Actives in Oral Care	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, October 2000 • Chemical Weekly, January 8, 2001, • Chemical Business, July 2009
8	Bleaching Out Blotches	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, November 2000
9	Chemicals to keep you fresh and pleasant all day long	<ul style="list-style-type: none"> • Chemical Weekly, July 24, 2001 • Saket Industrial Digest, September 2004 • Chemical Business, March 2009
10	Fragrance and its role in Detergents	<ul style="list-style-type: none"> • Chemical Weekly, July 31, 2001 • Soaps, Detergents & Toiletries Review, September 2001 • The FAFAI Journal, Jan – April 2004 • Sugandh India, January 2011
11	Is stability testing of consumer products really necessary?	<ul style="list-style-type: none"> • Chemical Weekly, August 7, 2001 • Saket Industrial Digest, December 2005
12	Topical Relief from Tropical Prickly Heat	<ul style="list-style-type: none"> • Chemical Weekly, August 14, 2001 • Saket Industrial Digest, November, 2001 • Soaps, Detergents & Toiletries Review, June 2009
13	Managing Warehouse Storage Space Successfully	<ul style="list-style-type: none"> • Chemical Weekly, August 21, 2001 • Saket Industrial Digest, October 2003 • The FAFAI Journal, July – September 2003 • The FAFAI Journal, July – September 2009
14	Chemical Agents for Dandruff Control	<ul style="list-style-type: none"> • Chemical Weekly, September 4, 2001 • Continental Cosmetics & Herbals, November 2011
15	Detergent trends of the future	<ul style="list-style-type: none"> • Chemical Weekly, October 9, 2001 • Soaps, Detergents & Toiletries Review, May 2005 • Sugandh India, January 2011
16	Lanolin for Silky, Soft, Smooth, Skin	<ul style="list-style-type: none"> • Chemical Weekly, October 30, 2001 • Ingredients South Asia, 1 – 15, December 2009 • HPIC India, January 2013
17	Fragrance Selection in Consumer Care Products	<ul style="list-style-type: none"> • Chemical Weekly, November 27, 2001 • Soaps, Detergents & Toiletries Review, Annual 2001 • The FAFAI Journal, April – June, 2003 • Sugandh India, April 2011
18	Evaluation of Fragrances – A Demonstration	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, Annual 2001
19	Bleaching Agents: Chemicals that Ensure Stain-Free Clothes	<ul style="list-style-type: none"> • Chemical Weekly, June 25, 2002
20	Lovely Glowing Skin fair forever	<ul style="list-style-type: none"> • Chemical Weekly, January 14, 2003
21	Synthetic fragrances boon or bane?	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, February, 2003
22	Beauty Tips from Ancient India	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, June, 2003 • Soaps, Detergents & Toiletries Review, February, 2005 • Chemical Business, August, 2008
23	Laundry detergents – moving from solid to liquids	<ul style="list-style-type: none"> • Chemical Weekly, August 12, 2003 • Soaps, Detergents & Toiletries Review, October, 2009 • Sugandh India, March 2011
24	Consumer Product Evaluation, Principles and Practice	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, Annual 2003 • Indian Perfumer, (EOAI Journal), Oct – Dec 2005
25	Aromatherapy in Personal Care Products	<ul style="list-style-type: none"> • Chemical Weekly, October 7, 2003 • Soaps, Detergents & Toiletries Review, February, 2004 • The FAFAI Journal, Jan – April 2004 • Sowrabh – AIAMA Publications, July – August 2006 • Chemical Business, June 2010 • Sugandh India, November 2010
26	The sense that tingles	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, October 2003

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27	Chemicals in Creation of fragrances	<ul style="list-style-type: none"> • Chemical Weekly, October 28, 2003 • Soaps, Detergents & Toiletries Review, February 2006 • Soaps, Detergents & Toiletries Review, June 2008
28	Water based fragrances	<ul style="list-style-type: none"> • Chemical Weekly, November 18, 2003 • The FAFAI Journal, Jan – April, 2004 • Sugandh India, May – June, 2011
29	Lipids that act in a cosmetic pack	<ul style="list-style-type: none"> • Chemical Weekly, December 9, 2003
30	The sense that excites	<ul style="list-style-type: none"> • Chemical Weekly, December 23, 2003 • The FAFAI Journal, Jul – Sept, 2004 • Soaps, Detergents & Toiletries Review, Annual 2005, • Sowrabh – AIAMA Publications, July – August 2006
31	The incredible sense of smell	<ul style="list-style-type: none"> • Chemical Weekly, December 30, 2003 • KEEMAT, CGSI Publication, December 2003 • Soaps, Detergents & Toiletries Review, October 2005 • Sowrabh – AIAMA Publications, July – August 2007 • Chemical Business, October 2008
32	Fragrance an important adjunct to Marketing	<ul style="list-style-type: none"> • Chemical Weekly, February 10, 2004 • Soaps, Detergents & Toiletries Review, March 2004 • The FAFAI Journal, May – July 2004 • Chemical Business, December 2008
33	Are naturals superior to synthetics?	<ul style="list-style-type: none"> • Chemical Weekly, May 11, 2004 • Soaps, Detergents & Toiletries Review, May 2004 • Ingredients South Asia, April 1 – 15, 2009 • Soaps, Detergents & Toiletries Review, March 2010 • Chemical Business, March 2010 • The FAFAI Journal, October – December, 2010
34	Time Management – The essence of success	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, October 2004
35	Chemical Actives to eliminate Mosquitoes	<ul style="list-style-type: none"> • Chemical Weekly, January 4, 2005 • Soaps, Detergents & Toiletries Review, October, 2009
36	Essential Oils – Market Potential Demand & Use	<ul style="list-style-type: none"> • Indian Perfumer (EOAI Journal), Oct – Nov 2004 • Soaps, Detergents & Toiletries Review, April, 2005 • SISI National Convention on Essential Oils and Isolates Proceedings Dec 2005. • Chemical Business, May, 2009
37	The World of Fragrances	<ul style="list-style-type: none"> • Chemical Weekly, May 3, 2005
38	Microbial Contamination in Soaps – Control, Prevention & Cure	<ul style="list-style-type: none"> • Chemical Weekly, May 10, 2005 • Soaps, Detergents & Toiletries Review, July, 2005
39	Synthetics v/s Naturals – Facts and Fallacies	<ul style="list-style-type: none"> • Chemical Weekly, June 14, 2005 • Soaps, Detergents & Toiletries Review, August 2005 and • Soaps, Detergents & Toiletries Review, July 2007 • KEEMAT, CGSI Publication, December, 2007 • Soaps, Detergents & Toiletries Review, March 2010
40	Global Fragrances in consumer products – Merits & Demerits	<ul style="list-style-type: none"> • Chemical Weekly, June 21, 2005 • Soaps, Detergents & Toiletries Review, September, 2005
41	Product Specifications it use and importance	<ul style="list-style-type: none"> • Chemical Weekly, July 19, 2005 • The FAFAI Journal, May – Dec 2005 • Soaps, Detergents & Toiletries Review, August, 2006
42	Paraffin's in Personal Care Products	<ul style="list-style-type: none"> • Chemical Weekly, July 26, 2005 • Soaps, Detergents & Toiletries Review, May, 2008
43	Honey in cosmetic preparations	<ul style="list-style-type: none"> • Chemical Weekly, October 4, 2005 • Soaps, Detergent & Toiletries Review, December 2005 • Soaps, Detergents & Toiletries Review, December 2008 • KEEMAT, CGSI Publication, April 2007 • Continental Cosmetics & Herbals, February 2011 • Sugandh India, April 2011
44	Fragrance oil evaluations	<ul style="list-style-type: none"> • Chemical Weekly, October 11, 2005 • Soaps, Detergents & Toiletries Review, October 2005 • Chemical Business, February 2009 • Sugandh India, March 2011
45	Fine Fragrance Business Trends	<ul style="list-style-type: none"> • Chemical Weekly, October 25, 2005 • The FAFAI Journal, October – Dec 2006 • Chemical Business, June, 2009 • Continental Cosmetics & Herbals, April 2011
46	Imitating Synthetics Naturally	<ul style="list-style-type: none"> • Chemical Weekly, November 8, 2005 • Chemical Business, January, 2009 • Sugandh India, March 2011

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47	Role of Essential Oils and Fragrances in Consumer Care Products	<ul style="list-style-type: none"> • Govt. of India, SISI National Convention on Essential Oils and Isolates Proceedings December 2005. • Sowrabh – AIAMA, Publications, Sep – Oct 2006 • The FAFAI Journal, July – September 2010
48	Product Specifications in Flavors and Fragrance Industry	<ul style="list-style-type: none"> • The FAFAI Journal, April – June 2006
49	Selection and Stability of Fragrances in consumer preparations	<ul style="list-style-type: none"> • Govt. of India, SISI National Convention on Cosmetics, Proceedings Sep 2006.
50	The Flavor & Fragrance Industry Today – A perspective	<ul style="list-style-type: none"> • Chemical Weekly, November 14, 2006 • PCHI Special Issue of Chemical Weekly – Nov 2006 • Soaps, Detergents & Toiletries Review, December 2006 • Sowrabh – AIAMA Publications, Nov – Dec 2006 • Indian Perfumer (EOAI Journal), • Ingredients South Asia, November 26, 2008
51	Detergency Evaluations to Assess Fabric Wash Products	<ul style="list-style-type: none"> • Chemical Weekly, January 9, 2007 • Soaps, Detergents & Toiletries Review, March 2007 • Sugandh India, February, 2011
52	Increasing the Indian Fragrance Market – Random Reflections	<ul style="list-style-type: none"> • Chemical Weekly, February 6, 2007 • Chemical Business, November 2008
53	Ancient India's Fragrances and its relevance today	<ul style="list-style-type: none"> • Chemical Industry Digest, Jan 2007, Annual, Edited Ver. • Chemical Weekly, February 27, 2007 • Soaps, Detergents & Toiletries Review, September 2007 • Sowrabh – AIAMA Publications, Sep – Oct 2007 • The FAFAI Journal, July – September 2007
54	Ingredient Substitutions – Testing a “MATCH”	<ul style="list-style-type: none"> • Chemical Weekly, May 1, 2007 • Chemical Business, February 2010
55	Socio-economic Environment and its Influence on Cosmetics and Fragrance Preferences	<ul style="list-style-type: none"> • Chemical Weekly, October 2, 2007 • The FAFAI Journal, April – June 2008 • Soaps, Detergents & Toiletries Review, October 2008 • Soaps, Detergents & Toiletries Review, March 2009 • Soaps, Detergents & Toiletries Review, November 2009
56	Essential Oil Extractions – Principles & Practice	<ul style="list-style-type: none"> • MSME – SISI, Govt. of India, Technology Resource Program on Essential oil and Value Added Products, Proceedings, August 2007.
57	Effective Poster Preparation and Presentation	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, September 2007 • Soaps, Detergents & Toiletries Review, November 2009
58	Poster Presentation and its relevance SCODET ASIA 2007 Inaugural Speech	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, November 2007
59	Sensory evaluation techniques do's and don'ts.	<ul style="list-style-type: none"> • The FAFAI Journal, October – December, 2007
60	Tips to remove stains	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, January, 2008
61	Beauty inspite of Ban	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication,
62	Food Adulteration – The menace that need to be curbed	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, June, 2008, • CGSI awareness brochures for public distribution
64	Detect Adulteration in Milk	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, June, 2008, • CGSI awareness brochures for public distribution
65	Fragrant India – Past, Present & Future	<ul style="list-style-type: none"> • Chemical Business Special Issue on • Flavors & Fragrance Industry, June 2008 • Sowrabh – AIAMA Publications, January – March 2008
66	Fine Fragrances & Perfumes	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, November 2008 • Chemical Weekly, January 13, 2009 • KEEMAT, CGSI Publication, Jan – Feb 2009 (Part I) • KEEMAT, CGSI Publication Mar – Apr. 2009 (Part II) • Chemical Business, April 2009 & May 2010 • KEEMAT, CGSI Publication, Mar. – Apr. 2014, Edited Ver.
67	Marketing to Teens	<ul style="list-style-type: none"> • Chemical Weekly, December 23, 2008
68	Cosmetic Clusters – A Tool for Survival & Success	<ul style="list-style-type: none"> • Cosmetic Cluster Bulletin, MSME Publications, Mumbai • Soaps, Detergents & Toiletries Review, May 2010
69	Milk Chemistry	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, February 2009
70	Improving Innate Ingredients	<ul style="list-style-type: none"> • Chemical Weekly, March 10, 2009 • Soap, Detergents & Toiletries Review, July 2009 • Chemical Business, December 2009 • Sugandh India, April 2011 • Chemical Business, May 2011
71	Herbal extracts in cosmetics! Are they effective?	<ul style="list-style-type: none"> • Chemical Weekly, June 7, 2009 • Soap, Detergents & Toiletries Review, December 2009 • Sugandh India, March 2011
72	Career in the Fragrance and Flavor Industry	<ul style="list-style-type: none"> • Chemical Weekly, August 17, 2009
73	Alternatives to animal fat	<ul style="list-style-type: none"> • Private Publication – IFF, (Exclusive paper for Pakistan / Bangladesh / Gulf Region)

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74	Identifying common food adulterants	<ul style="list-style-type: none"> • Consumer & Food Safety Program Proceeding, Jun 2009 • Innovations in Nutrition & Food Technology Proceedings of All India Institute of Local Self Government, October 2011 • CGSI awareness brochures for public distribution
75	Personal Care in Ayurveda	<ul style="list-style-type: none"> • Ingredients South Asia, October 1 – 15, 2009, Edited Ver. • Chemical Weekly, October 27, 2009 • Chemical Business, November 2010 • Sugandh India, May – June, 2011
76	The Importance of Odor Memory in the Fragrance and Flavor Industry	<ul style="list-style-type: none"> • Chemical Weekly, October 13, 2009 • Sowrabh – AIAMA Publications, July – September 2009
77	Consumer Product Research and Development – A Stepping Stone for Success	<ul style="list-style-type: none"> • Chemical Weekly, October 20, 2009
78	Manufacturing Process Scale-up in Personal Care Industry: Problems and Solutions	<ul style="list-style-type: none"> • Chemical Weekly, December 1, 2009 • Chemical Business, July 2010
79	Cultivating Corporate Cultural Change	<ul style="list-style-type: none"> • Chemical Weekly, May 16, 2010 • Soaps, Detergents & Toiletries Review, June 2010 Edited
80	Ethics in Enterprises – Part I & II	<ul style="list-style-type: none"> • Chemical Weekly, December 14 & December 21, 2010
81	Marketing Power of Naturals	<ul style="list-style-type: none"> • Continental Cosmetics & Herbals, January 2011 • The FAFAI Journal, October – December 2012
82	Controlled wash down procedure for detergent bar and laundry soap cake to determine fragrance delivery	<ul style="list-style-type: none"> • Chemical Business, March 2011 • Sugandh India, April 2011
83	Essentials in fragrance evaluation	<ul style="list-style-type: none"> • Chemical Weekly, June 28, 2011 • Sowrabha – AIAMA Publications, Nov 2011 – Jan 2012
84	Control anger before it controls you	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, January – February 2012
85	Technically Speaking – Deodorants	<ul style="list-style-type: none"> • Cosmetech, March – April 2012
86	Intricacies in executing corporate culture change	<ul style="list-style-type: none"> • Chemical Weekly, November 20, 2012
87	Reduce salt to one teaspoon & Lead a Healthier, Happier Life.	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, January – February 2013
88	The Sense of Smell – Importance & Use	<ul style="list-style-type: none"> • HPIC India, April 2013
89	Flavor & Fragrance Industry in India, Opportunities & Challenges (2013)	<ul style="list-style-type: none"> • The FAFAI Journal, July – September 2013
90	Avoid Hydrogenated Fats & Reduce Oils & Fats Consumption to Lead a Healthier, Happier Life	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, September – October 2013
91	Season's Greetings! Enjoy Sweets Cautiously	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, November – December 2013 • Standards India, BIS Publications, October – November 2015
92	Laboratory technicians signing pathology reports can put our lives at risk	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, May – June 2014
93	Avoid Processed Foods to Stay, Healthy, Wealthy & Wise	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, September – October 2014
94	Delivery Systems – The Harbinger of Success	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review, October 2014 • Continental Cosmetics & Herbals, August 2016 (as Editorial)
95	Controlling Sodium Consumption for Optimum Health	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, November – December 2014
96	Marketing Claims in Cosmetics – True or False?	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, January – February 2015
97	A Logical Way to Register Consumer Complaint and Obtain Redressal	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, March – April 2015 • Silk Mark Vogue, Vol. 9, Issue 33, July – September 2016
98	Capitalizing – Consumer Confusion	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, May – June 2015
99	Emulating Elegant Emulsions	<ul style="list-style-type: none"> • Chemical Weekly, May 19, 2015 – Part I • Chemical Weekly, May 26, 2015 – Part II • Chemical Weekly, June 2, 2015 – Part III • Chemical Weekly, June 9, 2015 – Part IV • Continental Cosmetics & Herbals – Part I, Aug 2016 • Continental Cosmetics & Herbals – Part II, Sep 2016
100	Monosodium Glutamate (MSG) – The Bane of Modern Day Food	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, July – August 2015
101	Consumers Beware – Heavy Metal Contaminants	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, September – October 2015 • Silk Mark Vogue, Vol. 8, Issue 32, April – June 2016
102	Human Body Odor – The basis for deodorants and fine fragrances	<ul style="list-style-type: none"> • HPIC India, September 2015 • Continental Cosmetics & Herbals, July 2016
103	Be Assertive Not Aggressive	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, January – February 2016
104	Expert Viewpoint – Interview Western Fragrances, Eastern Flavors are Titillating Global Senses,	<ul style="list-style-type: none"> • Chemical Today Magazine, April 2016 • Connecting World Chemically, www.worldofchemicals.com
105	Silk in Personal Care Products & Cosmetics	<ul style="list-style-type: none"> • Chemical Weekly, July 19, 2016 • HPIC India, July 2016 • Silk Mark Vogue, Vol. 9, Issue 34, October – December 2016
106	Microwave & Safety	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, September – October 2016

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107	Tattoos: Harm or Charm?	<ul style="list-style-type: none"> • HPIC India, September 2016
108	Odor Nullifying Agents : Toilet Room Freshener Blocks Or Mothballs	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, November – December 2016 • Soaps, Detergents & Toiletries Review, December 2016
109	Perils of Phony Promotions	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, January – February 2017
110	Fragrance & Flavor Industry, Opportunities for Education, Training & Research	<ul style="list-style-type: none"> • Manthan 2014, International Conference Proceedings (CD) Jai Mahakali Shikshan Santha's SSPA College, Wardha.
111	Color Care or Color Guard	<ul style="list-style-type: none"> • Private Publication
112	Reed diffusers	<ul style="list-style-type: none"> • Private Publication
113	Communicating with Colleagues	<ul style="list-style-type: none"> • Private Publication
114	Toilet Soaps and Bathing Bars made in India	<ul style="list-style-type: none"> • Soaps, Detergents & Toiletries Review
115	Synthetic bars for personal care	<ul style="list-style-type: none"> • KEEMAT, CGSI Publication, IFF Private Publication
116	Convocation speech delivered on 10 th February 2011, as chief guest at L. A. D. College of Cosmetic Technology, affiliated to Nagpur University, Nagpur, Maharashtra – Private Publication	