

# Publications in Chemical Journals

	Title of the article	Journal
1	Add Hygiene to your smile.	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, August 1997</li> <li>• Sugandh India, December 2010</li> </ul>
2	Detergents that brighten up your laundry	<ul style="list-style-type: none"> <li>• Soaps Detergents &amp; Toiletries Review, November 1997</li> <li>• Chemical Weekly, September 18, 2001</li> </ul>
3	Colorants to appeal	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, April 1998</li> <li>• Soaps, Detergents &amp; Toiletries Review, April 2008</li> <li>• Chemical Weekly, October 23, 2001</li> </ul>
4	Deodorant Talc for long lasting freshness	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, September 1998</li> <li>• Soaps, Detergents &amp; Toiletries Review, Jan 2008</li> </ul>
5	Inhibiting rancidity in Soaps and cosmetics	<ul style="list-style-type: none"> <li>• Chemical Business, September 1999,</li> <li>• Chemical Weekly, October 16, 2001</li> </ul>
6	Product Development - A perspective	<ul style="list-style-type: none"> <li>• Chemical Business, October 1999,</li> <li>• Chemical Weekly, July 9, 2002</li> <li>• Saket Industrial Digest, August 2003</li> </ul>
7	Actives in Oral Care	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, October 2000</li> <li>• Chemical Weekly, January 8, 2001,</li> <li>• Chemical Business, July 2009</li> </ul>
8	Bleaching Out Blotches	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, November 2000</li> </ul>
9	Chemicals to keep you fresh and pleasant all day long	<ul style="list-style-type: none"> <li>• Chemical Weekly, July 24, 2001</li> <li>• Saket Industrial Digest, September 2004</li> <li>• Chemical Business, March 2009</li> </ul>
10	Fragrance and its role in Detergents	<ul style="list-style-type: none"> <li>• Chemical Weekly, July 31, 2001</li> <li>• Soaps, Detergents &amp; Toiletries Review, September 2001</li> <li>• The FAFAI Journal, Jan – April 2004</li> <li>• Sugandh India, January 2011</li> </ul>
11	Is stability testing of consumer products really necessary?	<ul style="list-style-type: none"> <li>• Chemical Weekly, August 7, 2001</li> <li>• Saket Industrial Digest, December 2005</li> </ul>
12	Topical Relief from Tropical Prickly Heat	<ul style="list-style-type: none"> <li>• Chemical Weekly, August 14, 2001</li> <li>• Saket Industrial Digest, November, 2001</li> <li>• Soaps, Detergents &amp; Toiletries Review, June 2009</li> </ul>
13	Managing Warehouse Storage Space Successfully	<ul style="list-style-type: none"> <li>• Chemical Weekly, August 21, 2001</li> <li>• Saket Industrial Digest, October 2003</li> <li>• The FAFAI Journal, July – September 2003</li> <li>• The FAFAI Journal, July – September 2009</li> </ul>
14	Chemical Agents for Dandruff Control	<ul style="list-style-type: none"> <li>• Chemical Weekly, September 4, 2001</li> <li>• Continental Cosmetics &amp; Herbals, November 2011</li> </ul>
15	Detergent trends of the future	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 9, 2001</li> <li>• Soaps, Detergents &amp; Toiletries Review, May 2005</li> <li>• Sugandh India, January 2011</li> </ul>
16	Lanolin for Silky, Soft, Smooth, Skin	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 30, 2001</li> <li>• Ingredients South Asia, 1 – 15, December 2009</li> <li>• HPIC India, January 2013</li> </ul>
17	Fragrance Selection in Consumer Care Products	<ul style="list-style-type: none"> <li>• Chemical Weekly, November 27, 2001</li> <li>• Soaps, Detergents &amp; Toiletries Review, Annual 2001</li> <li>• The FAFAI Journal, April – June, 2003</li> <li>• Sugandh India, April 2011</li> </ul>
18	Evaluation of Fragrances – A Demonstration	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, Annual 2001</li> </ul>
19	Bleaching Agents: Chemicals that Ensure Stain-Free Clothes	<ul style="list-style-type: none"> <li>• Chemical Weekly, June 25, 2002</li> </ul>
20	Lovely Glowing Skin fair forever	<ul style="list-style-type: none"> <li>• Chemical Weekly, January 14, 2003</li> </ul>
21	Synthetic fragrances boon or bane?	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, February, 2003</li> </ul>
22	Beauty Tips from Ancient India	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, June, 2003</li> <li>• Soaps, Detergents &amp; Toiletries Review, February, 2005</li> <li>• Chemical Business, August, 2008</li> </ul>
23	Laundry detergents – moving from solid to liquids	<ul style="list-style-type: none"> <li>• Chemical Weekly, August 12, 2003</li> <li>• Soaps, Detergents &amp; Toiletries Review, October, 2009</li> <li>• Sugandh India, March 2011</li> </ul>
24	Consumer Product Evaluation, Principles and Practice	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, Annual 2003</li> <li>• Indian Perfumer, (EOAI Journal), Oct – Dec 2005</li> </ul>
25	Aromatherapy in Personal Care Products	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 7, 2003</li> <li>• Soaps, Detergents &amp; Toiletries Review, February, 2004</li> <li>• The FAFAI Journal, Jan – April 2004</li> <li>• Sowrabh – AIAMA Publications, July – August 2006</li> <li>• Chemical Business, June 2010</li> <li>• Sugandh India, November 2010</li> </ul>
26	The sense that tingles	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, October 2003</li> </ul>

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27	Chemicals in Creation of fragrances	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 28, 2003</li> <li>• Soaps, Detergents &amp; Toiletries Review, February 2006</li> <li>• Soaps, Detergents &amp; Toiletries Review, June 2008</li> </ul>
28	Water based fragrances	<ul style="list-style-type: none"> <li>• Chemical Weekly, November 18, 2003</li> <li>• The FAFAI Journal, Jan – April, 2004</li> <li>• Sugandh India, May – June, 2011</li> </ul>
29	Lipids that act in a cosmetic pack	<ul style="list-style-type: none"> <li>• Chemical Weekly, December 9, 2003</li> </ul>
30	The sense that excites	<ul style="list-style-type: none"> <li>• Chemical Weekly, December 23, 2003</li> <li>• The FAFAI Journal, Jul – Sept, 2004</li> <li>• Soaps, Detergents &amp; Toiletries Review, Annual 2005,</li> <li>• Sowrabh – AIAMA Publications, July – August 2006</li> </ul>
31	The incredible sense of smell	<ul style="list-style-type: none"> <li>• Chemical Weekly, December 30, 2003</li> <li>• KEEMAT, CGSI Publication, December 2003</li> <li>• Soaps, Detergents &amp; Toiletries Review, October 2005</li> <li>• Sowrabh – AIAMA Publications, July – August 2007</li> <li>• Chemical Business, October 2008</li> </ul>
32	Fragrance an important adjunct to Marketing	<ul style="list-style-type: none"> <li>• Chemical Weekly, February 10, 2004</li> <li>• Soaps, Detergents &amp; Toiletries Review, March 2004</li> <li>• The FAFAI Journal, May – July 2004</li> <li>• Chemical Business, December 2008</li> </ul>
33	Are naturals superior to synthetics?	<ul style="list-style-type: none"> <li>• Chemical Weekly, May 11, 2004</li> <li>• Soaps, Detergents &amp; Toiletries Review, May 2004</li> <li>• Ingredients South Asia, April 1 – 15, 2009</li> <li>• Soaps, Detergents &amp; Toiletries Review, March 2010</li> <li>• Chemical Business, March 2010</li> <li>• The FAFAI Journal, October – December, 2010</li> </ul>
34	Time Management – The essence of success	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, October 2004</li> </ul>
35	Chemical Actives to eliminate Mosquitoes	<ul style="list-style-type: none"> <li>• Chemical Weekly, January 4, 2005</li> <li>• Soaps, Detergents &amp; Toiletries Review, October, 2009</li> </ul>
36	Essential Oils – Market Potential Demand & Use	<ul style="list-style-type: none"> <li>• Indian Perfumer (EOAI Journal), Oct – Nov 2004</li> <li>• Soaps, Detergents &amp; Toiletries Review, April, 2005</li> <li>• SISI National Convention on Essential Oils and Isolates Proceedings Dec 2005.</li> <li>• Chemical Business, May, 2009</li> </ul>
37	The World of Fragrances	<ul style="list-style-type: none"> <li>• Chemical Weekly, May 3, 2005</li> </ul>
38	Microbial Contamination in Soaps – Control, Prevention & Cure	<ul style="list-style-type: none"> <li>• Chemical Weekly, May 10, 2005</li> <li>• Soaps, Detergents &amp; Toiletries Review, July, 2005</li> </ul>
39	Synthetics v/s Naturals – Facts and Fallacies	<ul style="list-style-type: none"> <li>• Chemical Weekly, June 14, 2005</li> <li>• Soaps, Detergents &amp; Toiletries Review, August 2005 and</li> <li>• Soaps, Detergents &amp; Toiletries Review, July 2007</li> <li>• KEEMAT, CGSI Publication, December, 2007</li> <li>• Soaps, Detergents &amp; Toiletries Review, March 2010</li> </ul>
40	Global Fragrances in consumer products – Merits & Demerits	<ul style="list-style-type: none"> <li>• Chemical Weekly, June 21, 2005</li> <li>• Soaps, Detergents &amp; Toiletries Review, September, 2005</li> </ul>
41	Product Specifications it use and importance	<ul style="list-style-type: none"> <li>• Chemical Weekly, July 19, 2005</li> <li>• The FAFAI Journal, May – Dec 2005</li> <li>• Soaps, Detergents &amp; Toiletries Review, August, 2006</li> </ul>
42	Paraffin's in Personal Care Products	<ul style="list-style-type: none"> <li>• Chemical Weekly, July 26, 2005</li> <li>• Soaps, Detergents &amp; Toiletries Review, May, 2008</li> </ul>
43	Honey in cosmetic preparations	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 4, 2005</li> <li>• Soaps, Detergent &amp; Toiletries Review, December 2005</li> <li>• Soaps, Detergents &amp; Toiletries Review, December 2008</li> <li>• KEEMAT, CGSI Publication, April 2007</li> <li>• Continental Cosmetics &amp; Herbals, February 2011</li> <li>• Sugandh India, April 2011</li> </ul>
44	Fragrance oil evaluations	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 11, 2005</li> <li>• Soaps, Detergents &amp; Toiletries Review, October 2005</li> <li>• Chemical Business, February 2009</li> <li>• Sugandh India, March 2011</li> </ul>
45	Fine Fragrance Business Trends	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 25, 2005</li> <li>• The FAFAI Journal, October – Dec 2006</li> <li>• Chemical Business, June, 2009</li> <li>• Continental Cosmetics &amp; Herbals, April 2011</li> </ul>
46	Imitating Synthetics Naturally	<ul style="list-style-type: none"> <li>• Chemical Weekly, November 8, 2005</li> <li>• Chemical Business, January, 2009</li> <li>• Sugandh India, March 2011</li> </ul>

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47	Role of Essential Oils and Fragrances in Consumer Care Products	<ul style="list-style-type: none"> <li>• Govt. of India, SISI National Convention on Essential Oils and Isolates Proceedings December 2005.</li> <li>• Sowrabh – AIAMA, Publications, Sep – Oct 2006</li> <li>• The FAFAI Journal, July – September 2010</li> </ul>
48	Product Specifications in Flavors and Fragrance Industry	<ul style="list-style-type: none"> <li>• The FAFAI Journal, April – June 2006</li> </ul>
49	Selection and Stability of Fragrances in consumer preparations	<ul style="list-style-type: none"> <li>• Govt. of India, SISI National Convention on Cosmetics, Proceedings Sep 2006.</li> </ul>
50	The Flavor & Fragrance Industry Today – A perspective	<ul style="list-style-type: none"> <li>• Chemical Weekly, November 14, 2006</li> <li>• PCHI Special Issue of Chemical Weekly – Nov 2006</li> <li>• Soaps, Detergents &amp; Toiletries Review, December 2006</li> <li>• Sowrabh – AIAMA Publications, Nov – Dec 2006</li> <li>• Indian Perfumer (EOAI Journal),</li> <li>• Ingredients South Asia, November 26, 2008</li> </ul>
51	Detergency Evaluations to Assess Fabric Wash Products	<ul style="list-style-type: none"> <li>• Chemical Weekly, January 9, 2007</li> <li>• Soaps, Detergents &amp; Toiletries Review, March 2007</li> <li>• Sugandh India, February, 2011</li> </ul>
52	Increasing the Indian Fragrance Market – Random Reflections	<ul style="list-style-type: none"> <li>• Chemical Weekly, February 6, 2007</li> <li>• Chemical Business, November 2008</li> </ul>
53	Ancient India's Fragrances and its relevance today	<ul style="list-style-type: none"> <li>• Chemical Industry Digest, Jan 2007, Annual, Edited Ver.</li> <li>• Chemical Weekly, February 27, 2007</li> <li>• Soaps, Detergents &amp; Toiletries Review, September 2007</li> <li>• Sowrabh – AIAMA Publications, Sep – Oct 2007</li> <li>• The FAFAI Journal, July – September 2007</li> </ul>
54	Ingredient Substitutions – Testing a “MATCH”	<ul style="list-style-type: none"> <li>• Chemical Weekly, May 1, 2007</li> <li>• Chemical Business, February 2010</li> </ul>
55	Socio-economic Environment and its Influence on Cosmetics and Fragrance Preferences	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 2, 2007</li> <li>• The FAFAI Journal, April – June 2008</li> <li>• Soaps, Detergents &amp; Toiletries Review, October 2008</li> <li>• Soaps, Detergents &amp; Toiletries Review, March 2009</li> <li>• Soaps, Detergents &amp; Toiletries Review, November 2009</li> </ul>
56	Essential Oil Extractions – Principles & Practice	<ul style="list-style-type: none"> <li>• MSME – SISI, Govt. of India, Technology Resource Program on Essential oil and Value Added Products, Proceedings, August 2007.</li> </ul>
57	Effective Poster Preparation and Presentation	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, September 2007</li> <li>• Soaps, Detergents &amp; Toiletries Review, November 2009</li> </ul>
58	Poster Presentation and its relevance SCODET ASIA 2007 Inaugural Speech	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, November 2007</li> </ul>
59	Sensory evaluation techniques do's and don'ts.	<ul style="list-style-type: none"> <li>• The FAFAI Journal, October – December, 2007</li> </ul>
60	Tips to remove stains	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, January, 2008</li> </ul>
61	Beauty inspite of Ban	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication,</li> </ul>
62	Food Adulteration – The menace that need to be curbed	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, June, 2008,</li> <li>• CGSI awareness brochures for public distribution</li> </ul>
64	Detect Adulteration in Milk	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, June, 2008,</li> <li>• CGSI awareness brochures for public distribution</li> </ul>
65	Fragrant India – Past, Present & Future	<ul style="list-style-type: none"> <li>• Chemical Business Special Issue on</li> <li>• Flavors &amp; Fragrance Industry, June 2008</li> <li>• Sowrabh – AIAMA Publications, January – March 2008</li> </ul>
66	Fine Fragrances & Perfumes	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, November 2008</li> <li>• Chemical Weekly, January 13, 2009</li> <li>• KEEMAT, CGSI Publication, Jan – Feb 2009 (Part I)</li> <li>• KEEMAT, CGSI Publication Mar – Apr. 2009 (Part II)</li> <li>• Chemical Business, April 2009 &amp; May 2010</li> <li>• KEEMAT, CGSI Publication, Mar. – Apr. 2014, Edited Ver.</li> </ul>
67	Marketing to Teens	<ul style="list-style-type: none"> <li>• Chemical Weekly, December 23, 2008</li> </ul>
68	Cosmetic Clusters – A Tool for Survival & Success	<ul style="list-style-type: none"> <li>• Cosmetic Cluster Bulletin, MSME Publications, Mumbai</li> <li>• Soaps, Detergents &amp; Toiletries Review, May 2010</li> </ul>
69	Milk Chemistry	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, February 2009</li> </ul>
70	Improving Innate Ingredients	<ul style="list-style-type: none"> <li>• Chemical Weekly, March 10, 2009</li> <li>• Soap, Detergents &amp; Toiletries Review, July 2009</li> <li>• Chemical Business, December 2009</li> <li>• Sugandh India, April 2011</li> <li>• Chemical Business, May 2011</li> </ul>
71	Herbal extracts in cosmetics! Are they effective?	<ul style="list-style-type: none"> <li>• Chemical Weekly, June 7, 2009</li> <li>• Soap, Detergents &amp; Toiletries Review, December 2009</li> <li>• Sugandh India, March 2011</li> </ul>
72	Career in the Fragrance and Flavor Industry	<ul style="list-style-type: none"> <li>• Chemical Weekly, August 17, 2009</li> </ul>
73	Alternatives to animal fat	<ul style="list-style-type: none"> <li>• Private Publication – IFF, (Exclusive paper for Pakistan / Bangladesh / Gulf Region)</li> </ul>

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74	Identifying common food adulterants	<ul style="list-style-type: none"> <li>• Consumer &amp; Food Safety Program Proceeding, Jun 2009</li> <li>• Innovations in Nutrition &amp; Food Technology Proceedings of All India Institute of Local Self Government, October 2011</li> <li>• CGSI awareness brochures for public distribution</li> </ul>
75	Personal Care in Ayurveda	<ul style="list-style-type: none"> <li>• Ingredients South Asia, October 1 – 15, 2009, Edited Ver.</li> <li>• Chemical Weekly, October 27, 2009</li> <li>• Chemical Business, November 2010</li> <li>• Sugandh India, May – June, 2011</li> </ul>
76	The Importance of Odor Memory in the Fragrance and Flavor Industry	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 13, 2009</li> <li>• Sowrabh – AIAMA Publications, July – September 2009</li> </ul>
77	Consumer Product Research and Development – A Stepping Stone for Success	<ul style="list-style-type: none"> <li>• Chemical Weekly, October 20, 2009</li> </ul>
78	Manufacturing Process Scale-up in Personal Care Industry: Problems and Solutions	<ul style="list-style-type: none"> <li>• Chemical Weekly, December 1, 2009</li> <li>• Chemical Business, July 2010</li> </ul>
79	Cultivating Corporate Cultural Change	<ul style="list-style-type: none"> <li>• Chemical Weekly, May 16, 2010</li> <li>• Soaps, Detergents &amp; Toiletries Review, June 2010 Edited</li> </ul>
80	Ethics in Enterprises – Part I & II	<ul style="list-style-type: none"> <li>• Chemical Weekly, December 14 &amp; December 21, 2010</li> </ul>
81	Marketing Power of Naturals	<ul style="list-style-type: none"> <li>• Continental Cosmetics &amp; Herbals, January 2011</li> <li>• The FAFAI Journal, October – December 2012</li> </ul>
82	Controlled wash down procedure for detergent bar and laundry soap cake to determine fragrance delivery	<ul style="list-style-type: none"> <li>• Chemical Business, March 2011</li> <li>• Sugandh India, April 2011</li> </ul>
83	Essentials in fragrance evaluation	<ul style="list-style-type: none"> <li>• Chemical Weekly, June 28, 2011</li> <li>• Sowrabha – AIAMA Publications, Nov 2011 – Jan 2012</li> </ul>
84	Control anger before it controls you	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, January – February 2012</li> </ul>
85	Technically Speaking – Deodorants	<ul style="list-style-type: none"> <li>• Cosmetech, March – April 2012</li> </ul>
86	Intricacies in executing corporate culture change	<ul style="list-style-type: none"> <li>• Chemical Weekly, November 20, 2012</li> </ul>
87	Reduce salt to one teaspoon & Lead a Healthier, Happier Life.	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, January – February 2013</li> </ul>
88	The Sense of Smell – Importance & Use	<ul style="list-style-type: none"> <li>• HPIC India, April 2013</li> </ul>
89	Flavor & Fragrance Industry in India, Opportunities & Challenges (2013)	<ul style="list-style-type: none"> <li>• The FAFAI Journal, July – September 2013</li> </ul>
90	Avoid Hydrogenated Fats & Reduce Oils & Fats Consumption to Lead a Healthier, Happier Life	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, September – October 2013</li> </ul>
91	Season's Greetings! Enjoy Sweets Cautiously	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, November – December 2013</li> <li>• Standards India, BIS Publications, October – November 2015</li> </ul>
92	Laboratory technicians signing pathology reports can put our lives at risk	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, May – June 2014</li> </ul>
93	Avoid Processed Foods to Stay, Healthy, Wealthy & Wise	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, September – October 2014</li> </ul>
94	Delivery Systems – The Harbinger of Success	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review, October 2014</li> <li>• Continental Cosmetics &amp; Herbals, August 2016 ( as <b>Editorial</b>)</li> </ul>
95	Controlling Sodium Consumption for Optimum Health	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, November – December 2014</li> </ul>
96	Marketing Claims in Cosmetics – True or False?	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, January – February 2015</li> </ul>
97	A Logical Way to Register Consumer Complaint and Obtain Redressal	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, March – April 2015</li> <li>• Silk Mark Vogue, Vol. 9, Issue 33, July – September 2016</li> </ul>
98	Capitalizing – Consumer Confusion	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, May – June 2015</li> </ul>
99	Emulating Elegant Emulsions	<ul style="list-style-type: none"> <li>• Chemical Weekly, May 19, 2015 – Part I</li> <li>• Chemical Weekly, May 26, 2015 – Part II</li> <li>• Chemical Weekly, June 2, 2015 – Part III</li> <li>• Chemical Weekly, June 9, 2015 – Part IV</li> <li>• Continental Cosmetics &amp; Herbals – Part I, Aug 2016</li> <li>• Continental Cosmetics &amp; Herbals – Part II, Sep 2016</li> </ul>
100	Monosodium Glutamate (MSG) – The Bane of Modern Day Food	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, July – August 2015</li> </ul>
101	Consumers Beware – Heavy Metal Contaminants	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, September – October 2015</li> <li>• Silk Mark Vogue, Vol. 8, Issue 32, April – June 2016</li> </ul>
102	Human Body Odor – The basis for deodorants and fine fragrances	<ul style="list-style-type: none"> <li>• HPIC India, September 2015</li> <li>• Continental Cosmetics &amp; Herbals, July 2016</li> </ul>
103	Be Assertive Not Aggressive	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, January – February 2016</li> </ul>
104	Expert Viewpoint – Interview Western Fragrances, Eastern Flavors are Titillating Global Senses,	<ul style="list-style-type: none"> <li>• Chemical Today Magazine, April 2016</li> <li>• Connecting World Chemically, <a href="http://www.worldofchemicals.com">www.worldofchemicals.com</a></li> </ul>
105	Silk in Personal Care Products & Cosmetics	<ul style="list-style-type: none"> <li>• Chemical Weekly, July 19, 2016</li> <li>• HPIC India, July 2016</li> <li>• Silk Mark Vogue, Vol. 9, Issue 34, October – December 2016</li> </ul>
106	Microwave & Safety	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, September – October 2016</li> </ul>

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107	Tattoos: Harm or Charm?	<ul style="list-style-type: none"> <li>• HPIC India, September 2016</li> </ul>
108	Odor Nullifying Agents : Toilet Room Freshener Blocks Or Mothballs	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, November – December 2016</li> <li>• Soaps, Detergents &amp; Toiletries Review, December 2016</li> </ul>
109	Perils of Phony Promotions	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, January – February 2017</li> </ul>
110	Fragrance & Flavor Industry, Opportunities for Education, Training & Research	<ul style="list-style-type: none"> <li>• Manthan 2014, International Conference Proceedings (CD) Jai Mahakali Shikshan Santha's SSPA College, Wardha.</li> </ul>
111	Color Care or Color Guard	<ul style="list-style-type: none"> <li>• Private Publication</li> </ul>
112	Reed diffusers	<ul style="list-style-type: none"> <li>• Private Publication</li> </ul>
113	Communicating with Colleagues	<ul style="list-style-type: none"> <li>• Private Publication</li> </ul>
114	Toilet Soaps and Bathing Bars made in India	<ul style="list-style-type: none"> <li>• Soaps, Detergents &amp; Toiletries Review</li> </ul>
115	Synthetic bars for personal care	<ul style="list-style-type: none"> <li>• KEEMAT, CGSI Publication, IFF Private Publication</li> </ul>
116	Convocation speech delivered on 10 <sup>th</sup> February 2011, as chief guest at L. A. D. College of Cosmetic Technology, affiliated to Nagpur University, Nagpur, Maharashtra – Private Publication	